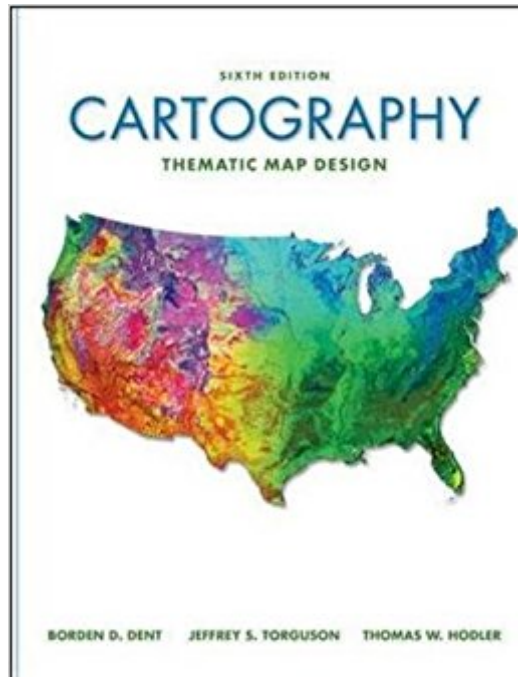




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# Cartography: Thematic Map Design (WCB Geography)



## Synopsis

This introductory textbook introduces students to the different types of map projections, map design, and map production. Cartography is generally for a sophomore or junior level course for geography majors and many professors are beginning to introduce computer cartography throughout the course.

## Book Information

Series: WCB Geography

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Average Customer Review: 3.9 out of 5 stars 13 customer reviews

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## Customer Reviews

This is a veritable A-Z of cartographic representations of data. We learn about every aspect of the map, from fonts to legends, scales to symbology. There is little here that is missed as far as basic elements of cartography. Unfortunately, it does miss a couple critical aspects. First, the book seems to have almost no awareness whatsoever of the existence of digital maps, easily the most important and prevalent form of map-making these days. Making maps for a screen is a very different animal from making them for paper. It's understandably harder to represent digital maps in book form, but to barely even mention them is bizarre. The other glaring miss is color. It's almost unfathomable how a publisher could send a book about MAPS to print in black and white. There are a handful of color "plates" in the back, but the illustrations which accompany most of the text are grayscale only. I have never, ever been asked to turn in a black and white map. It is a difficult technique, and an incorrect one in most cases. This oversight seriously hinders what can be learned from this book, and there is little to learn here about the creative aspect of map-making. Then again, I haven't found another book that does any better. Clearly there's an opening here for a worthy cartographer to

write a replacement. Until then, this will have to do.

The most comprehensive thematic mapping book you'll ever read. However, VERY boring to read. The author talks extensively about good map layout and fails to design the book in an easy-to-read layout.

A book about maps, with photos of loads of maps, not a pixel of color ink used. My calculus book is printed in color, this one is not, it's ridiculous. The chapter on color also has pages of information and paragraphs about wave-lengths and the human eye...all important stuff, for a physics or biology class...in this type of book it's just filler. Black & White filler.

Great book for all the basic principles behind GIS map program learning.

as expected

outdated but useful

I needed for school

Well written and should be in any Cartographers or Photogrammetrist collection. The topic of Map Projections was clear and the diagrams clarify the concepts. Well done! Delivered in great condition.

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